

**MAKE CHECKS PAYABLE TO:** \_\_\_\_\_ Please direct your popcorn payment to your Pack, Troop or Crew. ©2014 Trail's End®. All rights reserved.

**Sell Trail's End**

**Trail's End**  
Over 70% goes to local Scouting

**Popcorn For Our Troops**

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military men and women, their families, and veterans' organizations.

**Minsi Trails Council**

[www.minsitrails.com](http://www.minsitrails.com)

Sell online at **sell.trails-end.com**

- 1 Sign in or create your account
- 2 Send emails to your customers
- 3 View your online sales

**Online sales count toward your Scout Rewards!**





www.trails-end.com

## POPCORN FOR OUR TROOPS

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

**\$50**

### Gold Donation

Over \$35.00 to local Scouting

**\$30**

### Silver Donation

Over \$21.00 to local Scouting

## Your purchase makes a difference.

70% of your purchase goes back to local Scouting to fund programs and camping activities for Scouts in your community.

Over **70%**  
goes to local  
SCOUTING



### NEW! Chocolatey Caramel Crunch

Sweet crunchy caramel corn in a creamy chocolatey coating.



**\$25**

Over \$16.00 to local Scouting

### White Chocolatey Pretzels

The perfect blend of crispy pretzels wrapped in creamy white chocolatey goodness.



**\$22**

Over \$15.00 to local Scouting

### Dark & White Chocolatey Drizzle

Sweet and salty Kettle Corn with a decadent dark and white chocolatey drizzle.



**\$18**

Over \$12.00 to local Scouting

### Premium Caramel Corn with Almonds, Cashews & Pecans

A delectable gourmet caramel treat loaded with almonds, cashews and pecans.



**\$17**

Over \$11.00 to local Scouting

### Bacon Ranch

Crunchy popcorn that combines a blast of ranch with a kick of bacon for the perfect snack.



**\$15**

Over \$11.00 to local Scouting

### Buffalo Cheddar Cheese

Spicy buffalo flavors unite with our traditional cheddar cheese popcorn to ignite your taste buds.



**\$15**

Over \$11.00 to local Scouting

### Jalapeño Cheddar Cheese

Crispy cheese popcorn with a spicy punch of jalapeño.



**\$15**

Over \$11.00 to local Scouting

### White Cheddar Cheese Corn

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.



**\$15**

Over \$11.00 to local Scouting

### Classic Caramel Corn

A traditional favorite, our Classic Caramel Corn is full of rich caramel flavor.



**\$10**

Over \$7.00 to local Scouting

### Popping Corn

Trail's End's plain kernels for those who like to make popcorn from scratch.



**\$8**

Over \$5.00 to local Scouting

### Kettle Corn Microwave

Our deliciously sweet and salty Kettle Corn is better than ever!



**\$25**

Over \$18.00 to local Scouting

### Unbelievable Butter™ Microwave

A customer favorite with more buttery flavor than ever before.



**\$18**

Over \$12.00 to local Scouting

### Butter Light Microwave

Our lightest butter popcorn with new and improved flavor.



**\$18**

Over \$12.00 to local Scouting

### COLLECTION

#### Chocolate Lover's

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.

Over \$33.00  
to local Scouting

**\$55**



Comes in a gift box

### COLLECTION

#### Sweet & Savory

- Dark & White Chocolatey Drizzle 9oz.
- Kettle Corn 6oz.
- White Cheddar Cheese Corn 6oz.

Over \$27.00  
to local Scouting

**\$40**



Comes in a gift box

### COLLECTION

#### Cheese Lover's

- White Cheddar Cheese Corn 6oz.
- Cheddar Cheese Corn 6oz.
- Buffalo Cheddar Cheese Corn 6oz.

Over \$20.00  
to local Scouting

**\$30**



Comes in a gift box

Support Scouting Anytime at  
**trails-end.com**

\*Across the entire Trail's End® product line, an average of 70% goes to local Scouting. All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients.

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# WINGS OF Exploration

**KELLER  
MARKETING**  
888-351-8000

## LEVEL 6 - SELL \$775

- 20 - HEXBUG Battle Stadium
- 21 - LEGO Creator Highway Speedster
- 22 - RC Tank
- 23 - \$30 Walmart Gift Card



## LEVEL 5 - SELL \$550

- 16 - Lego City Fire Truck
- 17 - Outdoor Adventure Set
- 18 - Lantern w/ 360° Rotation
- 19 - \$20 Walmart Gift Card



## LEVEL 4 - SELL \$375

- 12 - Telescopic Fishing Rod & Reel
- 13 - HEXBUG Aquabot in a Bowl
- 14 - Large Brass & Rosewood Handle Knife w/ Case & BSA® Branding
- 15 - SURPRISE Grab Bag E



## LEVEL 3 - SELL \$250

- 8 - Light Up Football
- 9 - Rosewood Handle Knife w/ Clip & BSA® Branding
- 10 - Belt Clip Watch w/ Carabineer, Magnifier & Compass
- 11 - SURPRISE Grab Bag D



## LEVEL 2 - SELL \$175

- 1 - Flashlight/Key Ring/Compass/Whistle
- 2 - 4 x 30 Binoculars
- 3 - Sport Surge Backpack
- 4 - Fire Starter, Steel & Compass
- 5 - Small Rosewood Knife w/ BSA® Branding
- 6 - Lensatic Compass with Case
- 7 - SURPRISE Grab Bag C



## LEVEL 1 - SELL ANY ITEM

- 0 - 2014 Popcorn Sale Patch
- 0.1 - 2014 Popcorn Sale Pin



**MINSI TRAILS COUNCIL**  
Council ID: 502MTC [www.minsitrails.org](http://www.minsitrails.org)





### LEVEL 12 - SELL \$4,000

- 44 - LEGO Mindstorms
- 45 - Lionel Santa Fe LionChief Scout Freight Set
- 46 - 10" Tablet
- 47 - \$200 Walmart Gift Card



### LEVEL 11 - SELL \$3,500

- 40 - LEGO City High Speed Passenger Train
- 41 - Carrera Rolling Thunder Race Track
- 42 - Bresser Dione 60mm Telescope
- 43 - \$160 Walmart Gift Card



### LEVEL 10 - SELL \$2,750

- 36 - Eureka Tetragon 3 Tent
- 37 - 7" Tablet - 8GB
- 38 - LEGO Star Wars Imperial Star Destroyer
- 39 - \$125 Walmart Gift Card



### LEVEL 9 - SELL \$2,000

- 32 - LEGO CHIMA Maula's Ice Mammoth Stomper
- 33 - Abu Garcia Silver Max Reel & 6' 6" Rod Combo Set
- 34 - Carrera R/C Helicopter - Green Vecto
- 35 - \$100 Walmart Gift Card



### LEVEL 8 - SELL \$1,500

- 28 - Camp Stove (Fuel/Regulator not Included)
- 29 - Carrera Fire Racer R/C Car
- 30 - LEGO STAR WARS MOS Eisley Cantina
- 31 - \$60 Walmart Gift Card



### LEVEL 7 - SELL \$1,000

- 24 - Walkie Talkie Set
- 25 - LEGO Galaxy Vermin Vaporizer
- 26 - HEXBUG Nano V2 Bridge Battle
- 27 - \$40 Walmart Gift Card



Descriptions of Prizes Available at [www.boyscouts-gcc.com](http://www.boyscouts-gcc.com)



## MINSI TRAILS COUNCIL

Council ID: 502MTC [www.minsitrails.org](http://www.minsitrails.org)

### HOW TO SELECT YOUR PRIZES

- Sell any item and receive the Popcorn Sale Patch or Pin.
- Sell \$175 or more and receive a Popcorn Sale Patch or Pin AND any Level 2 Prize.
- Sell \$375 or more and receive a Popcorn Sale Patch or Pin AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

Example: Sales of \$550 choose one prize from Level 5 ...OR... TWO prizes from Level 3 ...OR... THREE prizes from Level 3; etc.

GCC/Keller Marketing Contact Information  
Phone: 888-351-8000  
Fax: 800-773-5000  
Email: [BSACustomerservice@gcc-usa.com](mailto:BSACustomerservice@gcc-usa.com)



**Grab Bags - Be surprised - Each Grab Bag will contain 50% more value than the other prizes within that level. Grab Bags within each shipment to each Unit will be identical.**



### \$600 Club

Sell \$600 and receive a Skylights Rocket Set. Comes complete with flexible launcher hose, 2 light-up night rockets and 3 daytime rockets.