

## **Download the new Trail's End App by texting APP to 62771.**

From the app, you can take orders via door to door, phone, social media...however you get an order, you can process it through the app. The app will accept credit card orders and they are paying the processing fee. There will be a few options for delivering the products:

**Online Direct orders:** began Aug 1-October 23. Orders are taken through the app. There are many more items that are available online (as opposed to take order then deliver or storefront sales). These orders are popped to order then drop-shipped directly to your customer. There is a \$7.99 shipping fee for the first item, then .99 for each additional item. Troops who used this feature for the first time last year increased their sales by 10%! A customer is much more likely to use a credit card to pay, and get their product delivered. **You do not need to handle cash or product.**

**Take Orders:** Sept 12-Oct 23. Orders are taken through the app (no more paper forms!!)

## Sample Scout Script

“Hello, my name is \_\_\_\_\_ and I’m with pack 779. I am trying to earn my way to \_\_\_\_\_ (Ex. Camp Raven knob) and support our camp programs. I have many DELICIOUS flavors of popcorn and \_\_\_\_\_ is my favorite because \_\_\_\_\_! Can I count on your support to help fund my adventures?”

(Hand pen and order form to customer) When you have completed your presentation, be sure to thank everyone, even if they didn’t buy anything!

“Thank you for supporting Scouting.”